Wise.art is poised to transform how the world's most valuable art and luxury collectibles are traded

How Casper Labs and WISeKey are collaborating to deliver unprecedented cyber security for buyers and sellers

Bold Ambition

WISeKey develops cutting edge digital security solutions combining secure chips, secure software, trusted services and knowledge automation to protect users, devices, data and transactions in the connected world.

Our client's bold ambition is to leverage and apply their deep security knowledge and experience to the booming NFT scene through the creation of Wise.art, the world's first truly secure platform for valuable art and luxury collectibles. Wise. Art will integrate cryptographic keys and patented identification processes on the Casper blockchain.

"By combining our security expertise with Casper blockchain technology, we have created an innovative Trust Protocol that enables a wide range of use cases and business models, simply not possible with current blockchain-based solutions on their own. The first application of this collaboration will be the auctioning of digital twins of artwork and luxury collectibles, which marry the physical and digital worlds." – **Carlos Moreira, Founder and CEO of WISeKey**

Challenges

- How to enable WISeKey, a leading cybersecurity company, to become a highly trusted consumer-facing enterprise for fine art and luxury transactions?
- How to move fast enough to take the leadership position in a competitive marketplace?
- How to execute the complex work required to integrate multiple technology layers?
- How to deliver a differentiated and valuable user experience for buyers and sellers?

How We Helped

The groundbreaking strategic partnership between Casper Labs and WISeKey demonstrates the immense potential of the Metaverse. WISeKey's unique Digital Identification NFT platform technology will run on the Casper Network to deliver the most secure and scalable blockchain for creating real digital twins for valuable objects. This unique approach will make it possible to mint provenance and a digital version into an NFT that contains smart contracts on how the digital twin may be used.

Why Casper Labs?

- Mature blockchain platform purpose-built for complex needs of enterprise
- Casper Labs' professional services team provides expert support and tools to build robust applications including features like auction design and on-chain KYC for a quick go-to-market
- Our public software platform makes pricing predictable and transparent for businesses
- Unlike first generation blockchains Casper provides an upgradable infrastructure that powers innovation